

ONERO INSTITUTE

SPONSORSHIP PROPOSAL

Partner with the future leaders in foreign policy and international affairs today.

Contact Us: onero.events@gmail.com



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About Us



The Onero Institute is a youth-driven, nonprofit 501(c)(3) research organization that seeks to develop the next generation of leaders in foreign affairs.

We connect with experts international affairs by bridging the divide between young people and the professional community and by better engaging youth and the world community on international issues.

Mission



The Onero Institute is a youth-driven, nonprofit research organization that seeks to develop the next generation of leaders and foreign affairs experts by bridging the divide between young people and the professional community and by better engaging youth and the world community on international issues.

Values



Youth Empowerment



Intergenerational Dialogue



Global Perspectives



Why Onero Events?

Experience that Matters.

The Onero Institute Events Team has organized programming for 500+ cumulative attendees. We have coordinated events with some of the world's leading think tanks such as The Wilson Center, The Atlantic Council as well as Embassies for the countries of Bangladesh, Mexico, and Peru.



One Of A Kind Events.

The Onero Institute has hosted speakers in the top of their field as well as heads-of-state, State Department officials, current and former ambassadors, and foreign ministers. Our events have also garnered national press coverage from organizations like C-SPAN.



An Invaluable Network of Professionals.

With over 500 subscribers to our weekly Delta Newsletter and nearly 1000 active connections across social media platforms, The Onero Institute is a rising star on the DC think tank scene and we continue to build our community of global thinkers.



Sponsorship Tiers



Our sponsors will have an invaluable opportunity to connect with a greater audience and share the name and mission of their organization with an audience of global thinkers.

Teal Tier Sponsorship

Starting Level Partnership with the Onero Institute.

This Teal Tier Sponsorship package, beginning at \$100, provides a starting point for organizations to share basic information about their mission with leaders-of-industry and a diverse audience of young professionals and students. See Page 6 for full benefits.

Gold Tier Sponsorship

For Organizations Looking to Expand their Message.

The Gold Tier package, beginning at \$250, provides organizations looking to boost enrollment and exposure to our network of nearly 1000 connections across social media and our newsletters as well as day-of networking and advertising opportunities. See Page 7 for full benefits.

Platinum Tier Sponsorship

For the Organization Looking to Make a Bold Impact.

The Platinum Tier Sponsorship, beginning at \$500, provides exclusive advertising and networking opportunities including: professional-grade photo and video from the event, 1/2 page program advertising, and personal access to our world-class speakers before the event. **See Page 8 for full benefits.**

Tier Benefits



Teal

Logo/Name on Program

Logo/Name on Large Projector in Jack Morton Auditorium

Short "Thank You" on Stage

1 Story Post on 'Onero Institute' Instagram with logo and mention of your organization

Access to some professional-grade event photos

\$100+

Tier Benefits



Gold

Logo/Name on Program With Website

Logo on Large Projector in Jack Morton Auditorium

Mention/Thank You/Website During Introductory Remarks

Access to Professional-Grade Photos 1 Story Post on 'Onero Institute' Instagram and 1 LinkedIn with Logo and Mention to Your Organization

Name/Logo/Website Spot in our Onero Publications, specifically the Delta and Member Newsletter which boast over 1000 subscribers

\$250+

Tier Benefits



Platinum

Logo/Name/Org Description on Program (1/2 page)

Logo on Large Projector in Jack Morton Auditorium

Mention/Thank You/Org
Description During Introductory
and Closing Remarks

Mention/Thank You/Org Description on Registration Website

Access to professional-grade event photos and videos

Post/Logo/Link/Mention Feed Post on ALL Social Media (Instagram, LinkedIn, X)

4 VIP Seats Provided for your organization

Opportunity to meet briefly with speakers in Green Room before the event

Advertising block in our
Onero Publications,
specifically the Delta and
Member Newsletter which
boast over 1000 subscribers

\$500+



Thank you. We hope to hear from you soon!

Contact

Website www.oneroinstitute.org

Email onero.events@gmail.com

LinkedIn The Onero Institute

Instagram @OneroInstitute